



REPORT

REPORT TO: COUNCILLOR SOMERVILLE

REPORT FROM: The Halton Herald.ca

DATE: January 9, 2006

REPORT NO.: ADMIN-2005-LMAO

RE: PROPOSED MEDIA RELEASE FORMAT REALITY CHECK FOR REGIONAL COUNCILLOR CLARK SOMERVILLE

RECOMMENDATION:

THAT Report No. ADMIN-2005-LMAO dated January 9, 2005 respecting a proposed Media Release Format for the Town of Halton Hills be received in a tamper resistant format; AND FURTHER THAT the proposed "Media Release Format" as set out in this report be adopted and implemented in a format acceptable to Councillor Somerville.

BACKGROUND:

For whatever reason, Councillor Clark Somerville continuously demands staff only send out Media Releases in a PDF format because he has convinced himself the format cannot be tampered with.

COMMENTS:

Councillor Somerville should stick to technical issues he knows something about, like selling furniture. No format is fail safe and one has to wonder about the mindset behind such paranoia. Since the Councillor couldn't give a reasonable explanation as to why anyone would want to change a Media report, Herald members felt he was only raising the issue to try and look smart on TV.